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Golden Glory Garden Collection

25 Large Selected Bulbs, All Colors, Prepaid \$1.25

Retail Price List for 1948

Buy Benson's Better Bulbs for Finer Flowers

GEO. C. BENSON

Grower and Hybridist

Swartz Creek, Mich.

Phone 4-1

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GEO. C. BENSON

CORNER HILL AND MORRISH ROADS

Just 1 Mile South of Swartz Creek

Greetings: To all friends and Glad fans and many thanks for all the orders and enquiries. Another year has rolled by and again every possible effort is being made to get this modest listing out to you before the holidays. No jobbers list will be issued.

A word about policy.— Let me reiterate. Needless ballyhoo, fantastic bombast or buncombe as to size or other attributes, tricky psychology and all kinds of high pressure selling methods are definitely OUT. It is my fixed intention to stick closely to plain facts; to make no use of expensive advertising frills, wasteful, of both your money and mine. To price origins within reason — with the realization that while each honest breeder feels sure that every one of his releases will find a place in the Glad Hall of Fame very, very few actually do. And lastly not to spend countless hours and all that it entails nurturing specimens to unnatural or rather unusual or extraordinary growth for the sole purpose of collecting a drawer full of blue ribbons in competition with the very people expected to purchase my stock.

IN THE FIELD LAST SEASON

Micharlotte again gave me great satisfaction here and exceptionally fine reports of its performance in Minnesota and elsewhere came in. Another seedling, Black Opal X Am. Commander was outstanding but am watching it for one more season. Also a row of Ivory Keys X Micharlotte blooming for the first time this year threw some very, very fine pinks as well as many crosses from 45. Big Top again had the largest blooms in the florist field. Every one who saw Phantom Beauty and Golden Arrow in bloom here was completely sold on these two. Spotlight, Supreme Beauty Paul Robeson, Mid America and Mrs. White were all very good while Patrician, Hiawatha and others planted in bulblets only, grew strong and gave good increase but were not allowed to bloom. Most of the rank and file commercials ran true to form, however Margurite, Big Top, Paradise (both standard and Yellow) and old Margaret Fulton really outdid themselves.

GUARANTEE

Stock guaranteed to be free from disease and insects at the time of shipment, thrifty and true to name.

Occasional errors are humanly possible, therefore, if any of the bulbs shall be found not as represented I will replace them, together with something extra to compensate for disappointments; or refund your money; BUT in no case will I be held responsible beyond the actual purchase price of the bulbs. Fine exhibition blooms are the result of a combination of superior heredity with perfect environment during growth; as I have no control over cultural treatment, fertility, climatic conditions, etc. No guarantee as to final results can be given however, great care has been taken to insure each bulb being clean, vigorous and true to name, ready under the proper conditions to produce for you some truly magnificent blossoms.

TERMS

Orders from \$1 to \$3, cash in full with the order, orders of \$3 and over, 25% with the order and the balance before shipment or shipment can be made C.O.D. if you prefer. Please do not order for less than \$1 as the sorting, packing and postage make such orders unprofitable. Extra counts in proportion to the earliness and the size of the order. As stock of most varieties is strictly limited, early ordering will insure better selections and avoid disappointments, and I will show my appreciation with more liberal overcount and often a bulb or two of the newer and more expensive sorts.

CULTURE

Do not plant Gladiolus too near buildings, trees or shrubbery. Plant larger size bulbs not less than 6 inches apart either in rows or in beds for maximum results, if in rows, the rows should be not less than eighteen inches apart. Plant six inches deep in light soils or three inches deep in heavy soils. The better the ground is prepared and the more plant food applied (preferably well rotted manure, cow manure if available) well mixed in, the fall before planting if possible, the finer your blooms will be, provided you cultivate frequently and plenty of water is forthcoming especially when they are spiking.

THRIPS

These tiny creatures will if once established, ruin your blooms no matter how well grown. Some people have grown Gladioli for years without being bothered by this pest, but they are simply fortunate. Don't take chances, start with clean bulbs, treat before planting and spray regularly during growth. If your bulbs are at all diseased, I recommend corrosive

sublimate treatment before planting in the spring, one ounce to seven gallons of warm water as a solution in which to soak the corms overnight.

Now about varieties. Remember it costs just as much time, money and labor to raise an out-dated, worthless variety as it does to raise a good one. Why not get rid of the worthless ones and get started with the better sorts, adding a few of the newer ones each year. Many of the older ones are still tops, but some are being replaced each year by better ones to keep your garden up to date, try as many new ones as you can find room and time for.

COLOR TRANSPARENCIES

We have some nice ones of Micharlotte and several coming seedlings also of Phantom Beauty, Golden Arrow and others, which we shall be glad to send to responsible interested parties for projection or viewing. They do show relative values better than can be done with any word description.

PRICE LIST

MICHARLOTTE (Tunias Triump X Picardy)—Light flame red with narrow frosted edge on petals, formal type, very large wide open flirets five to six open three showing color. A good rugged red that gives lots of bulblets. \$1.25 each. Bulblets 10c each., \$6 per 100.

Special offer for those who wish a quick start with this fine red: One extra bulb and eight plump bulblets for an additional \$1.25 making two bulbs that will throw top size spikes and eight bulblets for only \$2.50.

Do not be deceived by this price: Micharlotte will hold its own, in its color class, with any glad now on the market regardless of price. Mr. Loubriis of Massachusetts took two blues with it at Boston show, the only time it has been exhibited on the show bench. My stock does not run into thousands but several hundred, while they last go at these prices. Micharlotte can also be obtained from Mr. Gaston Loubriis, Wakefield, Mass., and from Mr. Milford Johnson, Dell Gardens, Canton, Minn.

	One dozen at 10 times single price			
	Large	Med.	Small	Bulblets
	One dozen at 10 times single price			
	Large	Med.	Small	Bulblets
APRICOT MODEL (Wilson) Large Dtc. Apricot colored, crooks in hot sun. Jumbo bulbs	8c			
AVE MARIA Pfitzer) Medium bluefb wlbth purplish blotch, an old favorite, much in demand	7c			
BADGER BEAUTY (Kreuger) Very fine new lavender, not too large but a real beauty	10c		6c	
BAGDAD (Palmer) Smoky rose. Large, very fine	6c			
BEACON (Palmer) Salmon scarlet with creamy throat, tall, many open at once. Still tops and one of the most beautiful ever grown	6c			
BENGASI (Cave- Large light pink. The most talked of new Glad	\$2	\$1.50	\$1	20c each
BLACK OPAL (Erry, Australia) Tall deep red. The famous exhibition red from down under the world	7c			
BLAZE — Large bright red. Good cutter	6c			
BERTY SNOW — Old time favorite, lavender	5c			
BUCKEYE BRONZE (Wilson) Very fine bronze rose colored glad		10c		
BLUE BEAUTY (Pfitzer) Best of all the blues to date	7c			
BURMA (Palmer) Very deep rose red, heavily ruffled		35c	25c	4c each
BIG TOP (Rich) Very tall, large, light pink	10c			
BETTY NUTHALL (Salsbach) Warm coral pink with pale yellow throated blooms, many open at once, tall, strong stem	6c			
BINGO (Glad-A-Way Gardens) Cream white and rose. Sport of Picardy. Something different and outstanding	6c			
CANDYHEART — Swell pink, blotched throat	6c			
CHANTILLY (Graff) An improved F. J. McCoy and that is quite an achievement. A few bulblets				50c each
COLONIAL MAID (Young) Tall, straight plant with very beautiful lavtnder florets, lightly penciled	6c			
CORONA — Large cream flesh and pink	6c			
CHRISTINE (Cave) New giant marble white. A very few bulblets while available				50c each
ETHEL CAVE COLE (Cave)A wonderful pink, perfect placement, great substance	6c			
GENGHIS KAHN (Scheer) Large ruffled pure pink, a real beauty	\$1.50	75c	50c	10c each
GOLDEN ARROW (Pruitt Bastian) A clear light yellow that almost comes in the giant class. I believe this is the yellow that florists all over the world have been waiting for	\$2	\$1.50	75c	30c each
GOLDEN CHIMES — Fine large creamy yellow, somewhat ruffled	6c			
GOLDEN DREAM (Prestgard) Late yellow, tall, strong grower, florets clear yellow, medium size, rose bud shaped	5c			
GOLDEN POPPY (Groff) A buff yellow that is distinctly different in color as well as placement	5c			
HARVEST MOON (Jack) Outstanding large clear yellow	7c			
HIGH FINANCE (Wilson) Excellent large grey smoky	10c			
HIAWATHA (Dr. Graft) Large new scarlet. Very tall and straight			\$3	50c each
ISOLA BELLA — Light pinkish lavender	6c			
INTRUDER (Graff) King of the deep reds	\$1.50	\$1	50c	10c each
JUNIOR MISS (Canine) Large formal salmon ping. Good commercial	8c			
KELSEY (Yates-Ruehr) Picardy with a creamy white throat, enough said	\$1			20c each
KING LEAR (Palmer) A dandy purple wine red. Silver edged	7c			
KING WILLIAM (Schensetsky) Apricot Salmon with cream throat, some say better than Picardy	6c			

PRICE LIST — Continued

MAID OF ORLEANS (Pfitzer) Milky white with barely discernable cream tint in the throat. Probably the best all round white grown in quantity today	10c			
MAMMOTH OHIO (Wilson) A giant scarlet red with markings that still comes big	6c			
MARGARET FULTON — Old time favorite pink	6c			
MARGARET BEATON (Twomey) Very tall beautiful white with small throat blotch.				
Fine cutter	7c			
MASTER MYRON — Giant red	7c			
MAX REGER — Fine orchid blue	6c			
MID AMERICA (Knierim-Evans) A new giant clear light red. One jumbo bulb and ten bulblets to spare. This is a buy	\$1			20c each
MISS BLOOMINGTON (Kundred) Very early, tall straight, light yellow. A dandy	6c			
MOTHER KADEL (Kadel) Fine clear yellow	8c			
MRS. MARKS MEMORY (Pfitzer) Much praised purple. Comes wine-red for me	8c			
MRS. M. J. WHITE (Both) Heralded as the largest glad ever grown, originators report says good attachment and perfect placement. A gigantic pure white that looks as though it may live up to expectations. Very little of this stock around, do not have this years going rate and may be pricing this one too low, f so you can be the winner. Have one nice bulb and about a dozen bulblets to spare	\$5			\$1 each
OGARITA (Wilson) Extremely tall rose salmon, creamy throat. Very good	10c			
ORIENTAL PEARL (Carlson) The wonder flower of 1946. Very large, light cream apparently has everything and no faults	\$2	\$1	75c	20c each
PARADISE (Pruitt) Light apricot, medium height, very highly recommended	6c			
PAUL ROBESON (Cave) Tall dark red, long flower head, good increased. Excellent variety	\$2	\$1.50	\$1	10c each
PHANTOM BEAUTY (Bastian) New large light formal pink of exceptional promise	\$6	\$5	\$3	75c each
PICARDY (Palmer) The old champion of salmon pink	7c			
PELEGRINA (Pfitzer) Finest of the real blue blues	6c			
PATRICIAN (Dr. Scheer) The new lavender that is supposed to and probably does surpass Minuet and without its faults. Have just ten high crowned medium bulbs that caliper 1 inch or better to spare. These are just the size to give the greatest bulblet increase. Am pricing these at what I consider a bargain	\$5			80c each
PARNASSUS — Very good purple	7c			
PURPLE BEAUTY — Open faced, good cutter	7c			
PURPLE SUPREME (Wilson) Newest tall purple	8c			
ROSA VAN LIMA — Early light rose, a dandy. Fine florist flower	6c			
SENSATION (Marshall) Huge deep pink, hard to beat	10c			
SHIRLEY TEMPLE (Pruitt) Immense ruffide cream with somewhat deeper tinted throat, very strong grower and although it crooks it's still a beauty	6c			
SNOW PRINCESS (Pfitzer) Improved Maid of Orleans	7c			
SPOTLIGHT (Palmer) Clear bright yellow with scarlet blotch. A great addition to this color class	40c	20c		4c each
SUPREME BEAUTY (Bastian) New deep salmon pink with light center, very large florets, many open at once, one of the best late releases	\$4			40c each
TAKINA (Burns, New Zealand) A giant rose purple, looks like a huge rose	6c			
TARAWA (Palmer-Gove) Fiery scarlet with cream spears. Imposing spikes that will go far both as exhibition and commercials. A few bulblets				15c each
TUNIAS MAHOMET (Both) Excellent velvety plum rose smoky with good habits and large blooms	50c	40c	25c	5c each
R. B. (Palmer-Upton) A fine smoky	8c			
REWI FALLU (Fallu) Massive blood red	6c			
WANDA — Cream, Sport of Picardy. Enough said	7c			
WINGS OF SONG (Ellis) Large rose pink, lighter throat, a real dandy	8c			
WHITE GOLD (Scheer) Very large early cream	8c			
VISTA BONITA (Ellis) Large pink, very heavy	7c			
YELLOW PARADISE (Canine) A true Paradise that comes in a beautiful light yellow	6c			

SPECIAL SEEDLING OFFER


Due to a supply of one year seedlings greater than we can give proper attention we are offering bulbs averaging number fives from choice crosses such as Spotlight X Corona, Maid of Orleans X Mary Kathleen, etc., at 25c each or five for \$1. Some of these crosses were made at Dell Gardens and some here but they are all good, any one of them may hit the Jack Pot and there is nothing like this offered elsewhere, to my knowledge for anything even approaching this price. Paranteques given.

SPECIAL BULBLET OFFER

Two Patrician bulblets, two Golden Arrow bulblets, two Phantom Beauty bulblets and ten Micharlotte bulblets, \$3.50.
Five Tunias Mahomet bulblets, five Paul Robeson bulblets, five Bengasi bulblets, three Oriental Pearl bulblets and five Micharlotte bulblets, \$2.25.

WILL QUOTE ON BULBLET ON REQUEST IF WE HAVE WHAT YOU WANT

IF YOU find my corms a superior product, please recommend them to your friends—
Yours for success with GLADIOLI, the FLOWER SUPREME!

 Join a "Glad" Society — have your friends join NOW . . . There is no greater bargain in all the "Glad" world than a membership in the New England Glad Society